MOOCs: new opportunities for lifelong learning
Lifelong learning (4 levels according to the Russian law)

- General education
- Professional education
  - Secondary professional education
  - Higher education
    - Bachelor’s programs
    - Specialist's programs
    - Master’s programs
    - PhD programs
- Professional skills training
  - Additional education
    - Additional education for children
    - Additional education for adults
    - Vocational education and training
- MOOCs: new opportunities for lifelong learning
MOOCs is one of the perspective directions of lifelong learning

MOOCs could be integrated into any level of lifelong learning.

TSU has an experience of integrating MOOCs into

- Higher education,
- Additional education for children and adults,
- Vocational education and training programs

**MOOC as a resource for further training** *(TSU offers professional retraining programs based on MOOCs)*

1. Completing a MOOC and receiving a platform certificate
2. Studying additional materials offered in TSU LMS (payment-based option)
3. Performing a final project
4. Receiving a TSU certificate on completing a professional retraining program

MOOCs turn into a part of formal education in accordance with the legislation of the Russian Federation
MOOCs and lifelong learning at TSU

**TSU MOOCs: facts and figures**

- **11** Coursera
- **6** Лекториум (Lektorium)
- **1** MOOC production lasts

- **27** MOOC authors including a Nobel Prize laureate
- **18** members in the MOOC project team

- **3-6 months** Overall TSU MOOCs duration
- **103** Shooting places

**TSU online specialization “Digital SMM-project: a virtual platform for business communications” on Coursera platform**

**Promo video**
MOOCs cross various borders

TSU MOOC learners

- 50,000+ learners
- 80+ countries
- 25%+ foreigners
- 3-21% completers

- 60% is 17-35 years old
- 70% is postgraduates
MOOCs future in lifelong learning

- Blending formal and non-formal education
- Reducing time on acquiring formal education via MOOC credit transfer
- Cutting costs on education for students
- Increasing the number of learners
- Increasing university revenues and return of investments
Thank you for attention!
Your questions, please

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